

George Mason University NGA DatathonTeam



Paul Albert

Art History

Computational Social Sciences



Gautham Vadekkapptt

Marketing



Laurie Meamber

Marketing



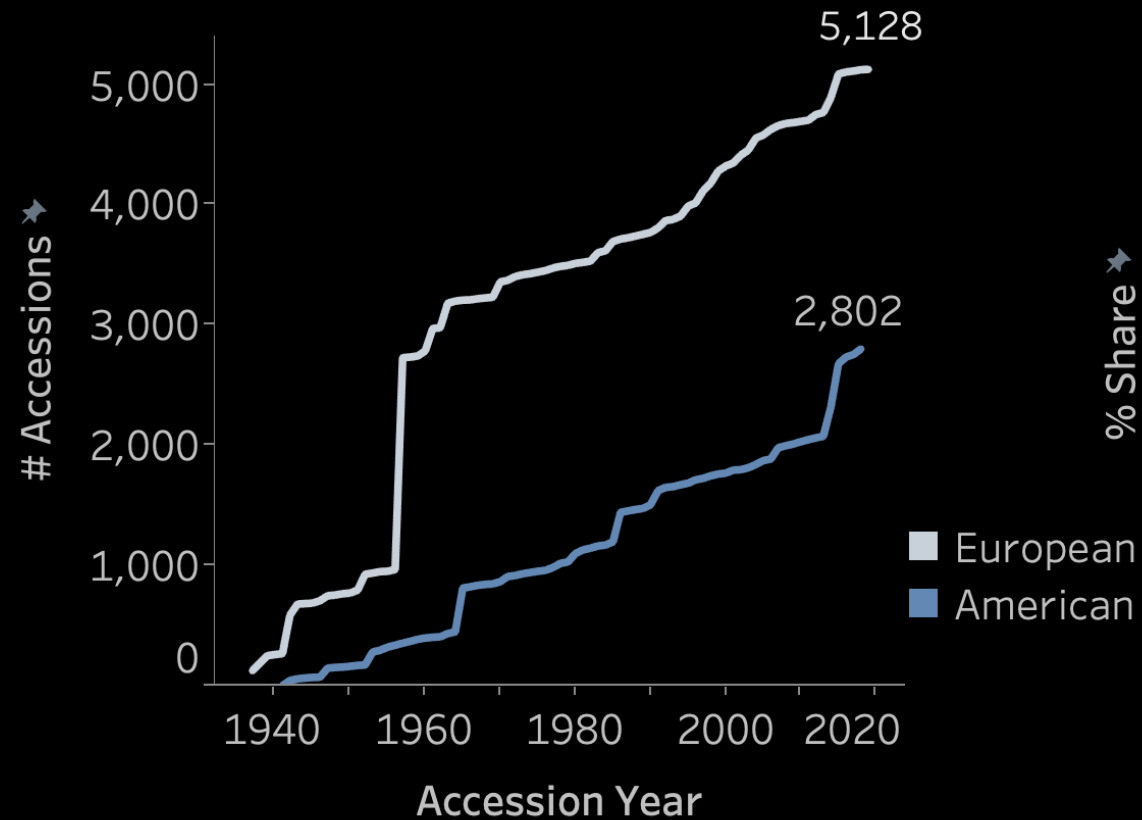
“The National Gallery of Art needs to both reflect America and attract America”

Kaywin Feldman
NGA Director

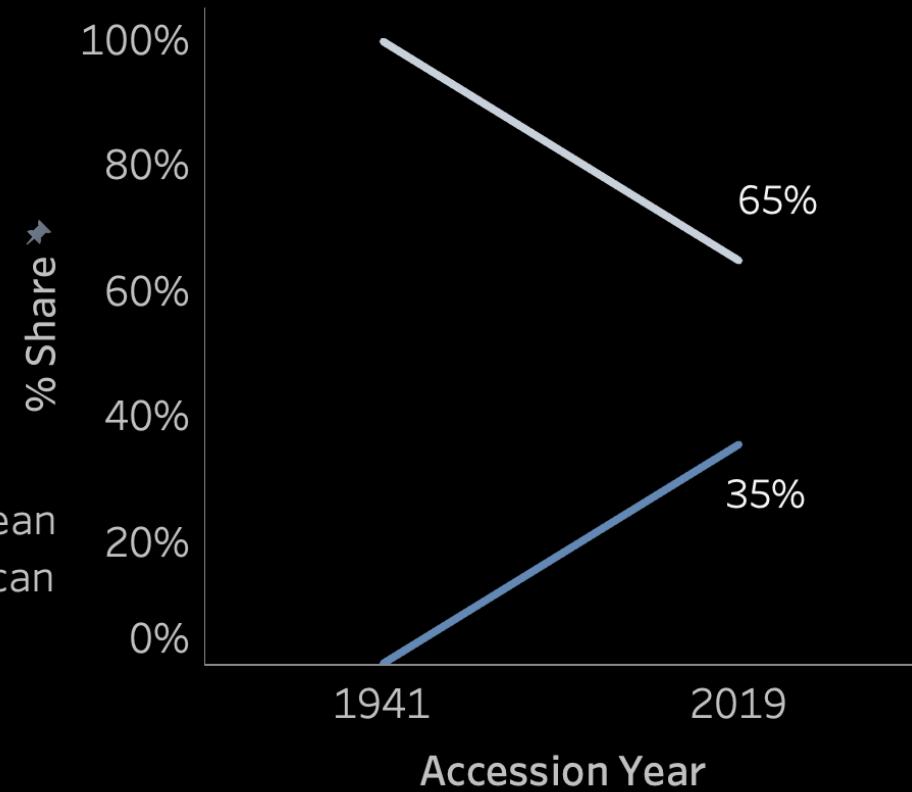
NGA Accessions and Share of Holdings

Paintings and Sculptures

Cumulative Total



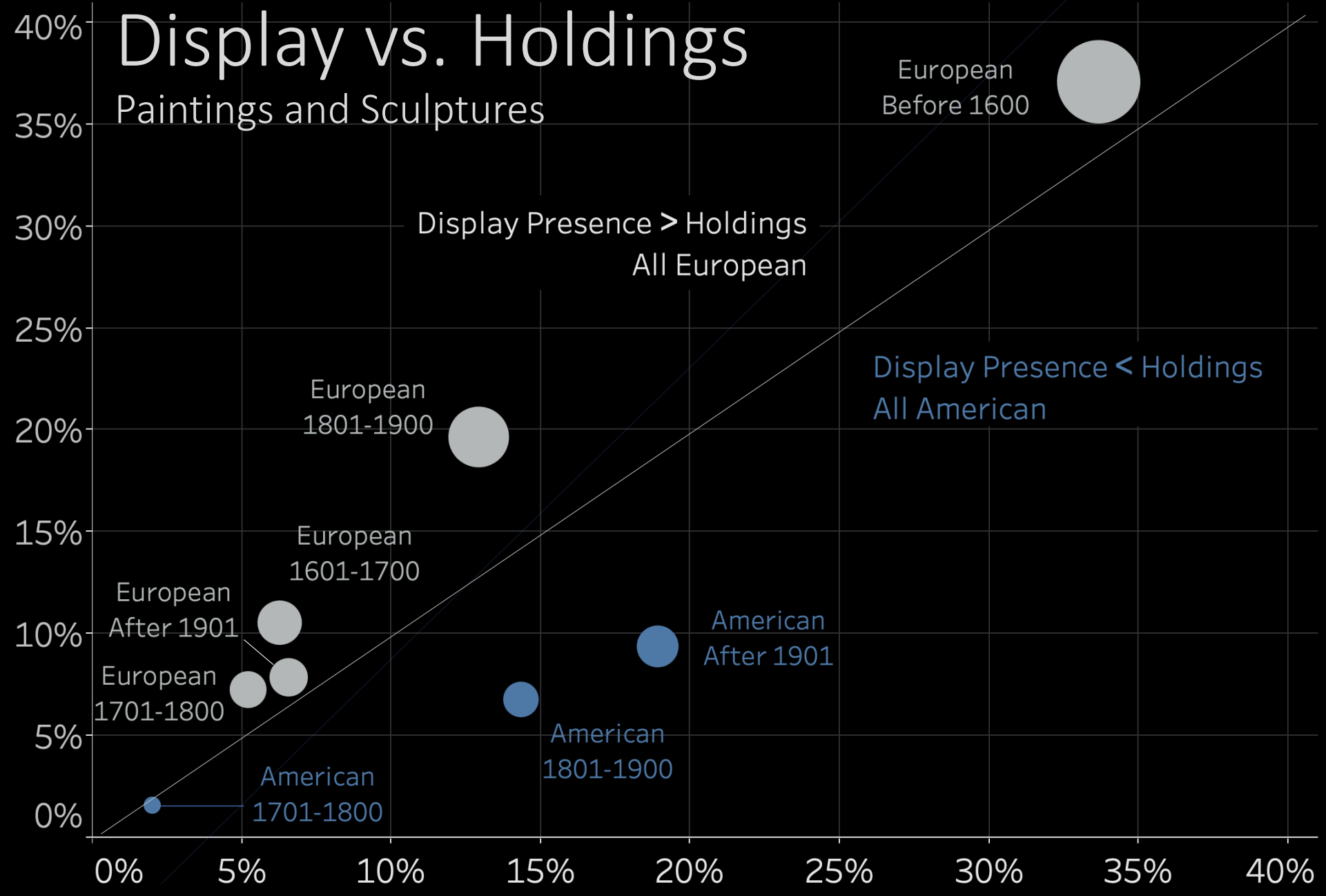
Share of Holdings



Display vs. Holdings

Paintings and Sculptures

Presence in Galleries



Presence in Entire Holdings ★

Data for Day
of
9/9/19

All Art Types





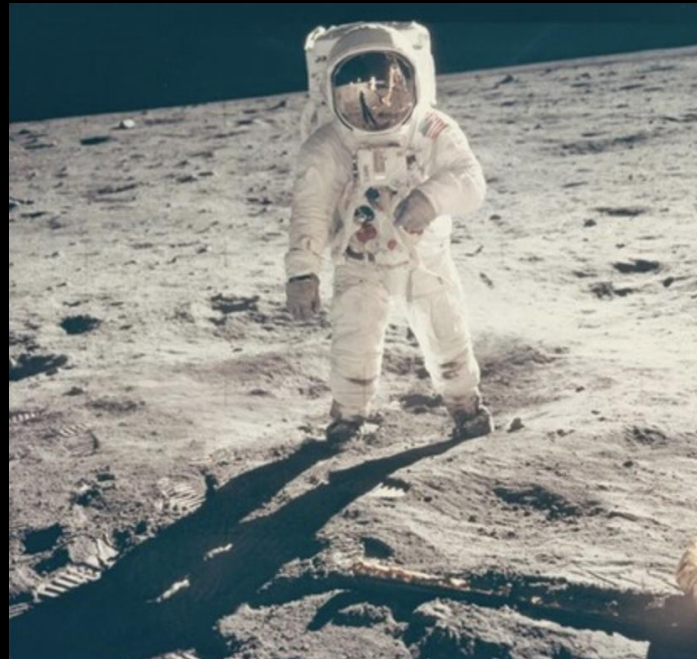
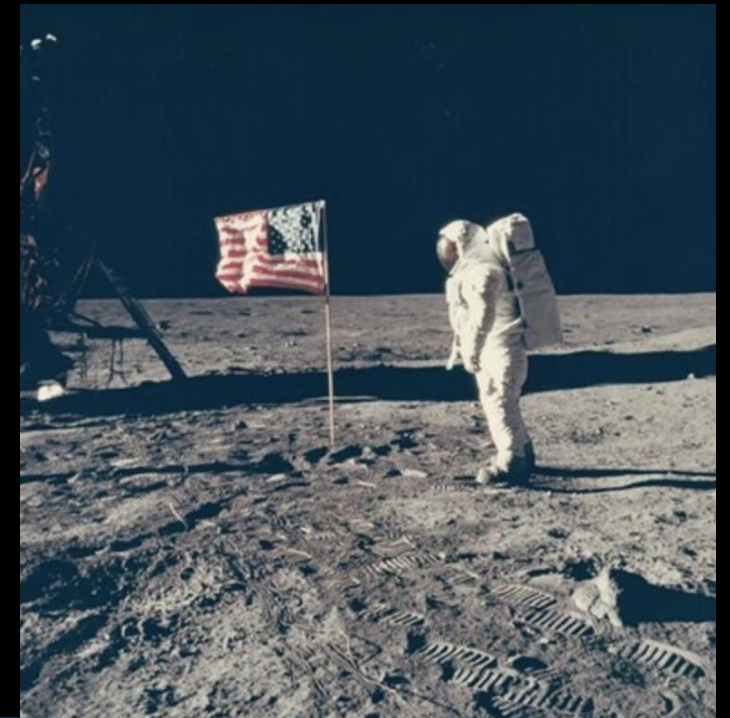
Leonardo Da Vinci

Florentine, 1452 – 1519

Ginevra de' Benci

c. 1474/1478

Artist Engagement Score:
17.1M



Neil Armstrong

American, 1930 – 2012

Buzz Aldrin, Moon Walk Reflection

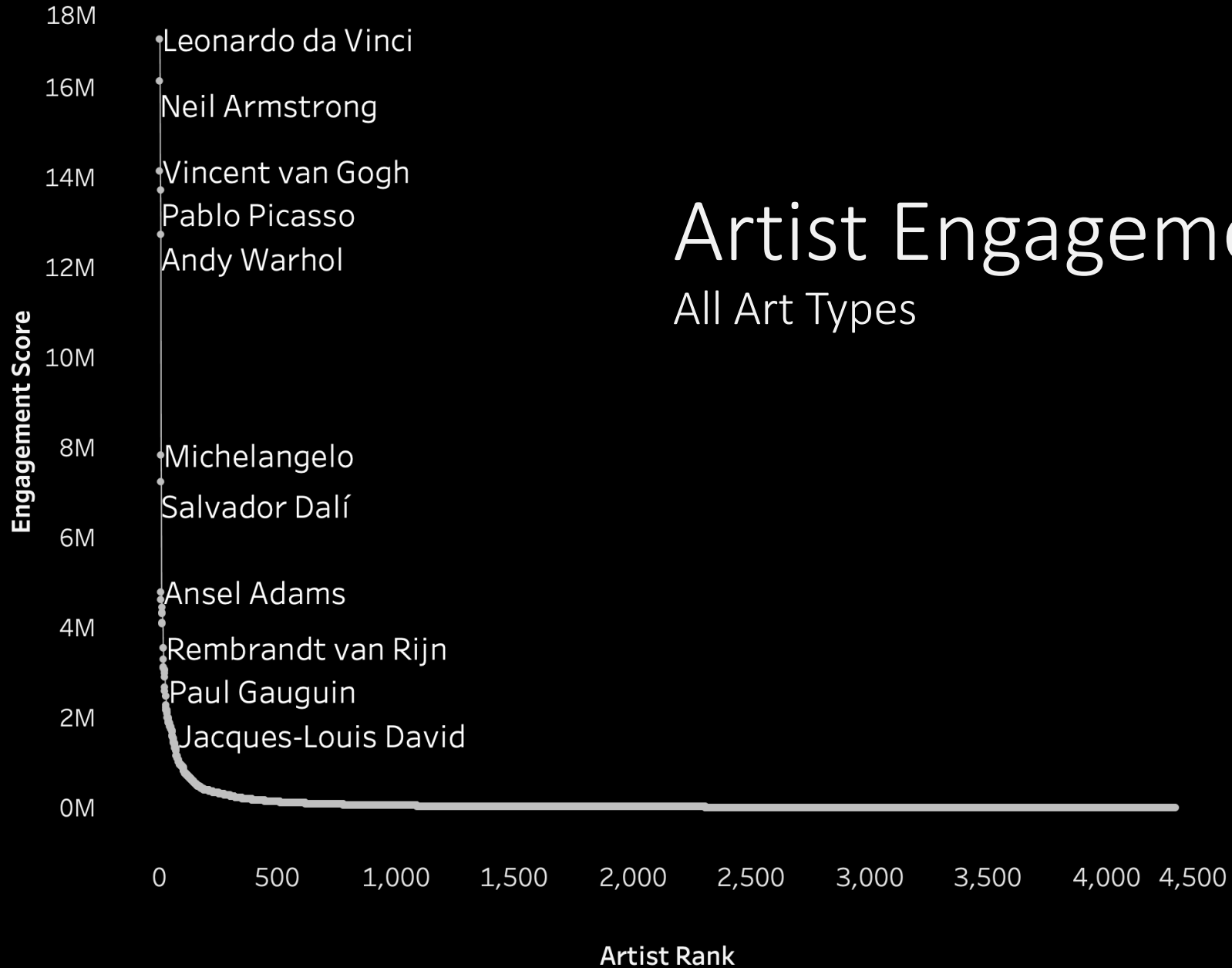
Buzz Aldrin Poses With Flag

July 20, 1969

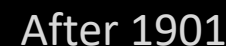
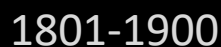
Artist Engagement Score:
16.2M

Artist Engagement Scores

All Art Types



Just Paintings and Sculptures



Palazzo Strozzi

National Gallery of Art

Verrocchio, Master of Leonardo

Verrocchio: Sculptor and Painter of
Renaissance Florence

Engagement Score





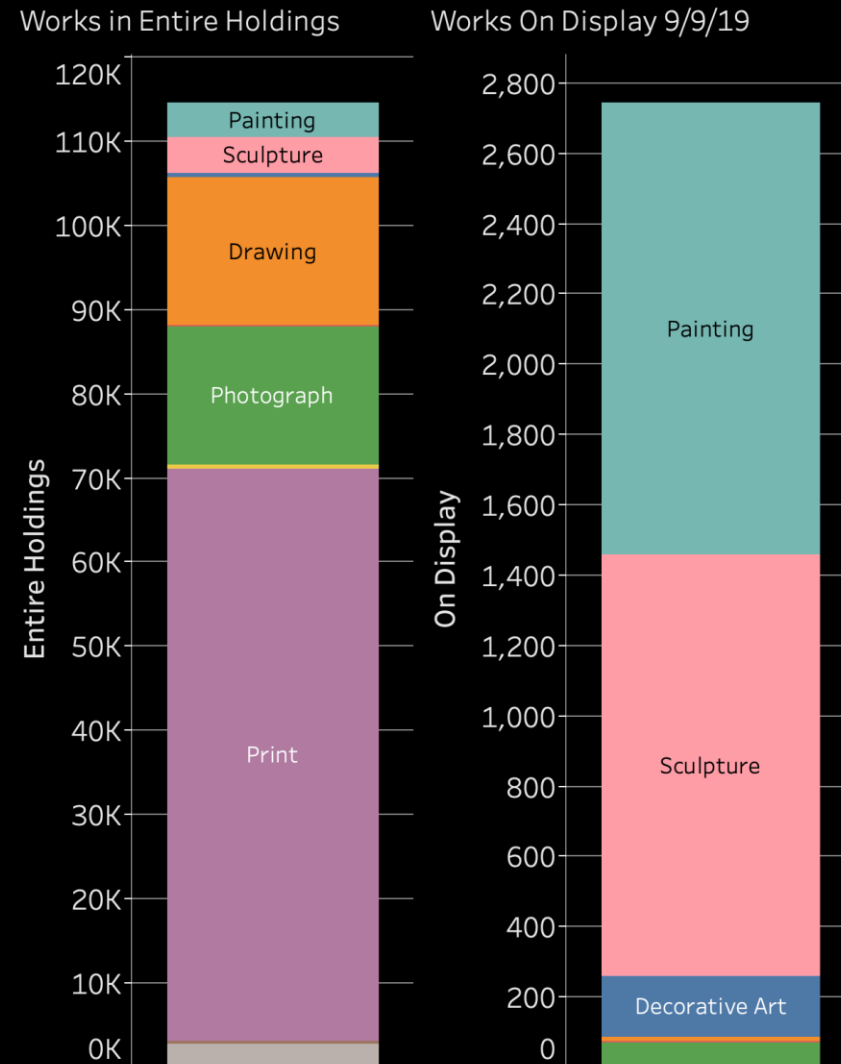
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<http://bit.ly/GMU-NGA>

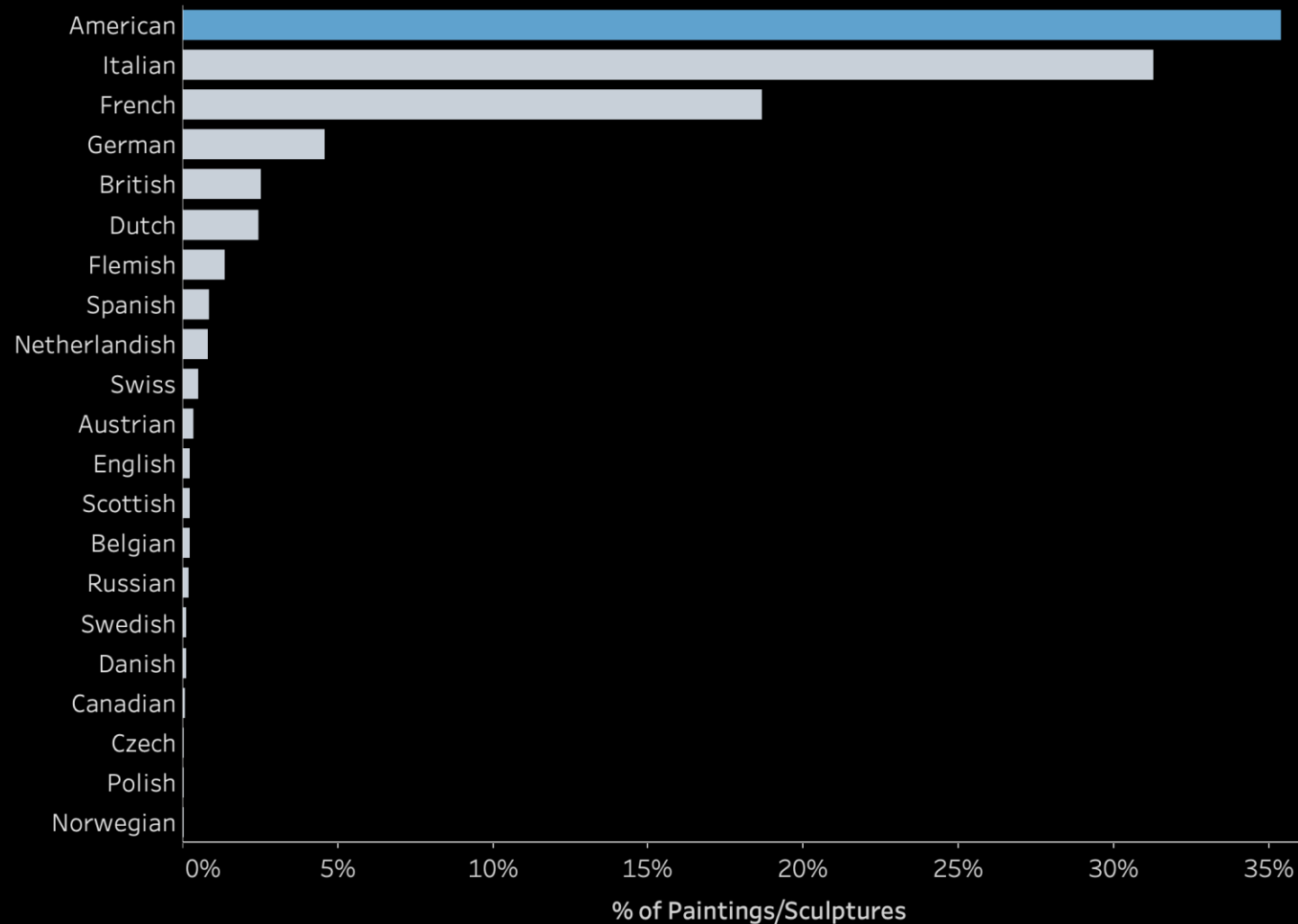
Backup Slides

What is Collected vs. What is Displayed



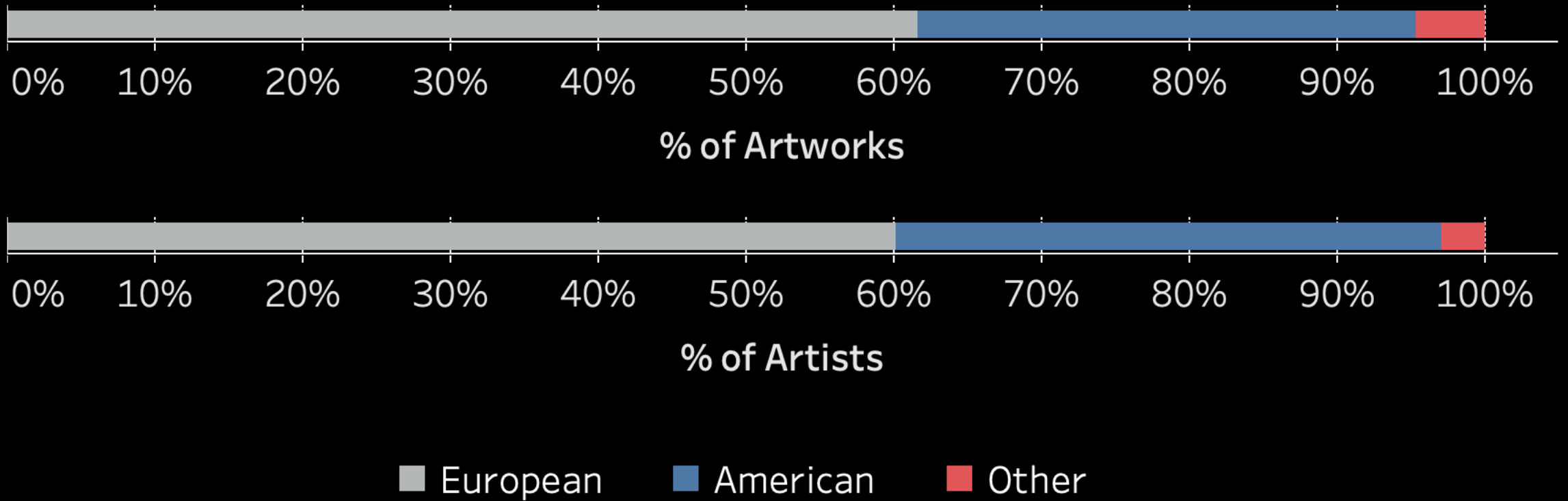
American Works Lead by Specific Nationality

Just Paintings and Sculptures



American/Europeans Dominate NGA Collection

Just Paintings and Sculptures



World Consensus on Top Artist Ranking

<http://bit.ly/GMU-NGA>

