

NATIONAL GALLERY OF ART

NEWS RELEASE

SIXTH STREET AT CONSTITUTION AVENUE NW WASHINGTON 25 DC • REpublic 7-4215 extension 248

FOR IMMEDIATE RELEASE

WASHINGTON, D.C. June 20, 1963. John Walker, Director of the National Gallery of Art, announced today that a Citation in recognition of outstanding community service and the possibility of receiving a \$1,000 Lane Bryant Award has been given to the Junior League of Washington, and to the Montgomery, Arlington, and Prince George County branches of the American Association of University Women. These women guide thousands of Washington area school children each year through the National Gallery of Art.

The program started in 1950 with 6,000 children. This year docents from the Junior League and the AAUW guided 67,191 children through the Gallery, not including those that came specially to see the Mona Lisa. During that time, working on special extended hours from 8:30 - 10:00 a.m. they gave tours to another 25,445 children, making a total during this school year of 92,636.

Finalists for the Lane Bryant Awards have been rigidly screened from among hundreds of nominations across the country by the Bureau of Applied Social Research at Columbia University. Nominees surviving this receive Citations and are considered for two \$1,000 annual awards, one given to a group and one to an individual.

Final selection is made by a panel of five judges, consisting of Christian A. Herter, former Secretary of State; Marianne Moore, writer; David Sarnoff, Chairman of the Board, Radio Corporation of America; John J. Sparkman, United States Senator (Alabama); and John Hay Whitney, Editor in Chief and Publisher, New York Herald Tribune.

Awards to the individual and group chosen by this panel will be made on November 21, 1963, at the Plaza Hotel, in New York City.

Established in 1948, the Lane Bryant Annual Awards are given to encourage voluntary participation in efforts designed to benefit American home and community life. Presentation of the Citations is made to acknowledge candidacy for the Awards and to acknowledge the achievement of the candidates in attaining that status.

Photographs or further information through J. Carter Brown, National Gallery of Art, Washington 25, D.C. REpublic 7-4215, extension 248.