

NATIONAL GALLERY OF ART

NEWS RELEASE

SIXTH STREET AT CONSTITUTION AVENUE NW WASHINGTON DC 20565 • 737-4215 extension 224

BEGIN: NOW

RADIO-TV PUBLIC SERVICE

END: JANUARY 7, 1973

10 SECONDS:

The National Gallery of Art honors Frederick Law Olmsted, father of American landscape architecture and protector of the environment. A special exhibition on view through January 7.

20 SECONDS:

The National Gallery of Art now has on view a special exhibition honoring Frederick Law Olmsted, father of American landscape architecture. In the late 1800's, Olmsted, a man way ahead of his times, fought to save the environment and stop pollution. This exhibition honors Olmsted on the 150th anniversary of his birth. On view through January 7.

(more)

60 SECONDS:

The National Gallery of Art currently has on view a special exhibition honoring the great American visionary, Frederick Law Olmsted. In the late 1800's, Olmsted, the father of American landscape architecture, fought to save the environment and stop pollution. He designed the west front of the U.S. Capitol, and created New York's Central Park out of a swamp. Olmsted was concerned with creating a city environment in which people could live surrounded by nature. His work has had an extraordinary impact of the shape of American landscape by bringing nature into the cities and civilizing them. The National Gallery of Art's special exhibition honors this great American upon the 150th anniversary of his birth. On view through January 7th.

END

December 13, 1972

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